



New England Center for
Family Business Excellence

TRAINING PROGRAMS

Empowering Leaders. Enhancing Performance.

MEET MATTHEW KERZNER, PH.D

Matthew Kerzner, Ph.D., is the Principal and Managing Director at NECFBE with over 30 years of experience in family business consulting, leadership development, and organizational change. He specializes in helping businesses like yours achieve long-term sustainability.



Visit our website
www.necfbe.com



Contact Us: info@necfbe.com | (203) 671-5239





TRAINING PROGRAMS OFFERED

Leadership & Management

- Leadership 101: Building a Strong Foundation
- Leadership & Development
- Performance Management for Middle Managers
- Delegation for Productivity
- Strategic Planning 101
- Succession Planning
- Project Management

Communication & Workplace Culture

- Communication Skills for Leaders and Teams
- Conflict Resolution
- Negotiating Skills
- Workplace Diversity & Inclusion
- Business Etiquette & Professionalism

Personal & Team Effectiveness

- Time Management & Productivity Mastery
- Change Management
- Stress Management
- Anger Management

Customer & Labor Relations

- Customer Service Excellence
- Labor Relations 101: Working with Unions

Specialized Leadership & Personal Growth

- The Imposter Syndrome & Alter Ego Framework
- Team Dynamics & High-Performance Collaboration

Custom Training & Workshops

- Tailored programs based on your organization's needs
- Hands-on exercises and case studies for real-world application



TRAINING OPTIONS

Each offering is a standalone format and can be selected based on your organization's needs.

FORMAT	DESCRIPTION
On-Site Training	In-person sessions held at your location (4–6 hours per training). Includes full design and delivery.
Curriculum Development & Materials	Customizable PowerPoint slide deck with speaker notes, ideal for internal facilitation. Topics to be determined collaboratively.
Virtual Training	Live training sessions via Zoom/Teams (approx. 4 hours each). Includes full design, delivery, and virtual resources.
Leadership Development Cohort Program (5–Course Package)	A comprehensive group training experience featuring five courses, Trimetric and 360° assessments, an Individual Development Plan (IDP), and coaching after each session.

Book Your Complimentary Consultation Today!

 **30-Minute Strategy Call with Dr. Kerzner to explore your challenges & opportunities.**

 **Schedule a Call:** www.calendly.com/mkerzner-necfbe

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