



New England Center for
Family Business Excellence

Leadership Training Program

Developing Strong, Effective Leaders

A series of five sessions including DISC & EQ training and 360-degree assessment to enhance leadership skills.

Program Details

- 5 part training series
- DISC & EQ Assessments
- 360-degree feedback evaluation

MEET MATTHEW KERZNER, PH.D

Matthew Kerzner, Ph.D., is the Principal and Managing Director at NECFBE with over 30 years of experience in family business consulting, leadership development, and organizational change. He specializes in helping businesses like yours achieve long-term sustainability.



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Program Overview

This five-day program (6 hours/day) is designed to strengthen essential leadership skills through an engaging mix of interactive workshops, lectures, group discussions, and executive coaching.

Participants will develop in areas such as:

- Communication
- Leadership vs. Management
- Project Management
- Time Management
- Team Building

The program also includes five executive coaching sessions per participant to support real-world application and long-term growth.

Modules and structure can be customized after a discovery meeting to align with your team's specific needs.



5-Day Training Schedule

Day 1: Communication

AM: Active listening, empathy, non-verbal communication

PM: Conflict resolution, team exercises

Day 2: Leadership & Management

AM: Exploring differences & synergies

PM: Case-based learning

Day 3: Project Management

AM: Project planning fundamentals

PM: Resource handling, practical tools

Day 4: Time Management & Habits

AM: Prioritization and planning

PM: Leadership habits for success

Day 5: Team Building

AM: Building cohesion and collaboration

PM: Conflict resolution, team-based activities

Module Breakdown



1. The Art of Communication

- Verbal & non-verbal skills, empathy, and active listening.
- Result: Stronger rapport, conflict management, and team engagement.
- Deliverables: Role-play activities, feedback sessions, and a communication toolkit.



2. Leadership & Management: A Partnership

- Understand the dynamic between leading and managing.
- Result: Better decision-making and team performance.
- Deliverables: Case studies, activities, and a leadership integration framework.



3. Project Management Fundamentals

- Core project lifecycle knowledge and planning tools.
- Result: Effective project plans, time/resource control.
- Deliverables: Templates, hands-on planning exercises.



4. Time Management & Leadership Habits

- Learn prioritization and leadership habits for long-term impact.
- Result: Increased productivity, effective delegation, and feedback.
- Deliverables: Daily planning tools, habit-building strategies.



5. The Team Building Toolbox

- Strategies for creating high-performing teams.
- Result: Improved collaboration, cohesion, and conflict resolution.
- Deliverables: Team-building exercises and action plans.

Book Your Complimentary Consultation Today!

 30-Minute Strategy Call with Dr. Kerzner to explore your challenges & opportunities.