

WHAT IS DISC?

DISC is an assessment that measures four separate factors: Dominance, Influence, Steadiness, and Compliance.

The DISC assessment measures how a person does what they do. It creates a language around observable behavior, which in turn improves communication, engagement, and self-development.

To fully understand DISC, it's important to understand how the four individual components work together to create the whole. While a typical person may have one or two dominant characteristics, it's the combination of each of the components of DISC that defines a person's behavior. The four components of DISC create a "behavioral makeup" unique to every individual.

What Does the DISC Assessment Measure?

D - Dominance

This factor measures how someone handles problems and challenges.

- If your highest score is D, you are a Direct communicator.
- If your lowest score is D, you are a Reflective communicator.

I - Influence

This factor measures how someone handles people and contacts.

- If your highest score is I, you are an Outgoing communicator.
- If your lowest score is I, you are a Reserved communicator.

S - Steadiness

This factor measures how someone handles pace and consistency.

- If your highest score is S, you are a Predictable communicator.
- If your lowest score is S, you are a Dynamic communicator.

PROVIDED BY:

C - Compliance

This factor measures how someone handles procedures and compliance.

- If your highest score is C, you are a Precise communicator.
- If your lowest score is C, you are a Pioneering communicator.

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THE DISC MODEL UNCOVERS INSIGHT INTO THE "HOW" BEHIND YOUR "WHY"

DISC reveals the behavioral makeup that is unique to each individual. Taking and understanding a DISC assessment helps people:

- · Minimize unnecessary conflict
- Increase productivity and engagement
- Enhance communication
- Maximize their strengths
- Develop self-awareness



TTI SI's DISC
assessment gives the
most complete picture
of an individual's
behavior. No one is
average, and the
DISC assessment is

designed to provide confidence to the end user through in-depth analysis and research-backed insights. Our DISC differentiates your natural style from your adapted style and also incorporates the neurological pathway differences between what you say you are and what you say you are not.

 Dr. Ron Bonnstetter PH.D,
 Senior Vice President of Research and Development, TTI Success Insights



What Makes TTI Success Insights Different?

TTI Success Insights is an award-winning, international assessment provider. Our assessments have been translated into 40 languages and represent more than 90 countries across the world.

Innovative Assessments

Our easy-to-understand, engaging reports clearly demonstrate the human potential of each assessment taker.

Research-Backed Tools

For 30 years, our in-house research team and independent validation have ensured that our assessments are the most reliable and accurate tools in the market.

Data That Goes Deep

Our assessments use predictive analytics to provide custom data to increase understanding and improve employee satisfaction.

Safe Tools for Hiring

Our tools are safe and legal to use in the hiring process of your organization, due to our compliance under the Disparate Impact Rule.

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